



Defeat MSA Awareness Shoe Hosting Agreement

(Complete All Relevant Sections Below)

www.MSAshoe.org

defeatmsa@gmail.com

The Defeat MSA Awareness Shoe™ has traveled to dozens of countries, rubbed shoulders with some notable people and visited many famous landmarks. The MSA Shoe is a tool for spreading MSA awareness, increasing support for MSA patients and their caregivers and fighting MSA by raising research dollars. The MSA Shoe's journey is undertaken in memory of all those that have died due to MSA and in support of all those presently fighting Multiple System Atrophy!

The Defeat MSA Awareness Shoe Inc. is a tax-exempt 501(c)(3) nonprofit organization, EIN: **47-2700163**. The MSA Awareness Shoe (all seven associated physical MSA shoes) and any associated items (attached or accompanying momentos on its journey) are the property of the Defeat MSA Awareness Shoe, Inc. The Defeat MSA Awareness Shoe, Inc. does not authorize the reproduction of its logo or image in any form (print, media, apparel, or physical replica) without prior consent or the permission set forth by this temporary hosting agreement. A copy or facsimile of this agreement is considered *equivalent* to the *original* copy. "The Defeat MSA Awareness Shoe" trademark name is currently pending.

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Please indicate with an X as to your main purpose for hosting the MSA Shoe:

_____ Awareness _____ Patient/Caregiver Support _____ Fund-raising

Your Name and Charity/Project/Event Position: _____

Organization/Charity/Project/Event Name: _____

Physical Address: _____

Email: _____

Organization/Project/Event Website: _____

Phone: _____

Mark (X) Applicable Shoe Hosting Request:

The MSA Shoe Canada/USA _____

The MSA Shoe South America _____

The MSA Shoe Central America _____

The MSA Shoe Spain/Espana _____

The MSA Shoe Italy/Italia _____

The MSA Shoe New Zealand _____

The MSA Shoe Australia _____

The MSA Shoe Denmark _____

Hosting Fee Waiver? _____ Yes _____ No

Please state why in your view, a Defeat MSA Awareness Shoe fee waiver should be granted:
(If fundraising is done with the MSA Shoe, at least half of the any proceeds must come to
the Shoe fund, unless otherwise arranged)

Preferred Hosting Dates (max 2 weeks regionwide, max 4 weeks countrywide):

Please explain your personal and/or your organizational connection to MSA:

Please describe the planned events, activities, and person(s) involved in your hosting of the MSA Awareness Shoe?

Frequently Asked Questions (FAQs)

1) What are my duties as a host of the MSA Shoe?

Hosts are responsible to provide, at all times, reasonable safeguards against damage, loss or theft of the MSA Shoe. Please remember that many people look very fondly on the MSA Shoe. For some, their time with the Shoe symbolizes a connection with their loved ones with MSA, past or present.

2) How should I care for the MSA Shoe?

Hosts are expected to protect the shoe (and associated items such as the bag, suitcase, momentos, etc.), use the Shoe appropriately and to cover both the costs of hosting the Shoe and any costs associated with sending it on to the next Host, returning it to the coordinator or returning it to your region or country home base in a timely manner.

3) Am I responsible for sending the Shoe to its next location?

Yes, hosts are expected to treat the Shoe respectfully and forward the MSA Shoe onto the next host or return it to the MSA Shoe's coordinator at home base in a timely manner. All shipping costs including international custom fees, taxes are the responsibility of the hosting charity, hosting organization and/or hosting individual. If the MSA Shoe is lost or stolen, the host is requested to help with costs and/or arrangements associated with its retrieval or repatriation.

4) Are there any additional policies on taking photos with the shoe?

For help on photo-op suggestions and locations, please contact the director at: Defeatmsa@gmail.com By posing with the MSA Awareness Shoe, you and/or others are giving permission to use the image in any and all promotional/awareness materials.

5) Can we post our pictures of the MSA Shoe to Facebook, social media platform, charity or MSA cause associated website?

Yes, but the image (or the collection of them) uploaded to any social media platform or website must include appropriate tags/labels for each image and an explicit mention of Shoe's external website address posted to the album: www.MSAshoe.org For help on posting your photos of the shoe to Facebook, any other social media platform or website, please email us: defeatmsa@gmail.com

6) I want to donate to the Shoe administration. How can I keep the MSA Shoe

running?

You can donate any amount via the MSA Shoe charity website: www.MSAshoe.org A donation receipt will be returned to you via email. You may also earmark your donation: Use As Needed, Public Awareness, MSA Research, Medical Education or Patient Support. If you wish to donate in memory or in tribute to someone, your donation can be designated in that way.

7) Where has the MSA Shoe visited?

The MSA Awareness Shoe has traveled around the world for 8 years years! We have big dreams for future travel EVERYWHERE! Please view our Destinations page via www.MSAshoe.org to see where the MSA shoe has been and to see where it wants to go in the future. Help the MSA Shoe get there by donating today! Visit www.MSAshoe.org

8) If I know a notable person, celebrity, famous person, business, or organization that would like to pose with the MSA Shoe, should I have them complete an image release form first?

YES! You can locate the image release form attached to this FAQ and hosting agreement. Please duplicate the form as needed and return the completed form per individual with the MSA Awareness Shoe. Thanks!

Please indicate your (and/or organization's) agreement to the policies set forth above by providing your signature(s):

Signature: _____
Name (printed): _____ Title/Position _____ Dates _____

Signature: _____
Name (printed): _____ Title/Position _____ Dates _____

Signature: _____
Name (printed): _____ Title/Position _____ Dates _____

***For the purpose of a timely completion of this form, an electronic signature is permissible. The original signed form should be included in the returned box with the MSA Shoe when the hosting period is completed.**

Please support our sister charity, Defeat MSA Alliance (USA)

<https://defeatmsa.org/donate-to-us/>

Every donation, no matter - how large or small, truly helps us! To date, Defeat MSA Alliance is the ONLY charity that has committed financial support to the MSA Awareness Shoe! Please Help Us!!!